



NEWS

Northern New Jersey Business Volunteer Council

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Companies needed for County-wide Volunteer Day

North Jersey: Being successful in business is about more than doing well. It's also about doing good.

The Northern New Jersey Business Volunteer Council (BVC), a program of the Volunteer Center of Bergen County, invites all companies interested in providing volunteer projects for their employees to attend an informational meeting on Friday, July 20th, at 9:00am at the Volunteer Center's offices at 64 Passaic Street in Hackensack. Register by calling 201-489-9454 or email ttomasi@bergenvolunteers.org.

They will learn about **All In A Day's Work**, the BVC's inaugural, county-wide day of service for corporate volunteers, planned for September 21st. Participants can choose from dozens of projects—from sprucing up a helicopter, to teaching children how to volunteer, to community gardening, or maintenance of hiking trails and more.

Successful businesses know that community involvement contributes to the bottom line and produces a real return on investment by boosting employee moral, attracting qualified employees, developing employee skills and enhancing company image within the community, helping to differentiate a company from its competition.

“If your company has considered community service, but no one is quite sure how to begin, this will be a great opportunity to become a part of a big, area-wide effort, participating in already-organized projects that will give your employees a way to give back and interact with the community. It is a chance for your company to gain recognition as a good corporate citizen, and a great way to get your employees to work together and

form bonds outside the office. I urge every company in Bergen County to send a representative to the July 20th informational meeting,” says Amanda Missey, BVC director.

The cost to participate in **All In A Day’s Work** is \$20 per employee, or \$10 for each employee of BVC member companies, which includes commemorative souvenir, a kick-off breakfast and celebratory lunch on September 21st. Sponsorships are also available; benefits include company logo on all promotional materials, logo on BVC website, logo on volunteer hats, speaking opportunities and volunteer assignments. Email ttomasi@bergenvolunteers.org or call 201-489-9454 for more sponsorship information. Founded in 2000, the BVC gives more than 35,000 employee volunteers the opportunity to impact the lives of low-income children and families by addressing the issues of literacy, hunger and education and the needs of foster children. In twelve years, the BVC has generated and distributed over \$1.3 million in resources to families in need.

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